

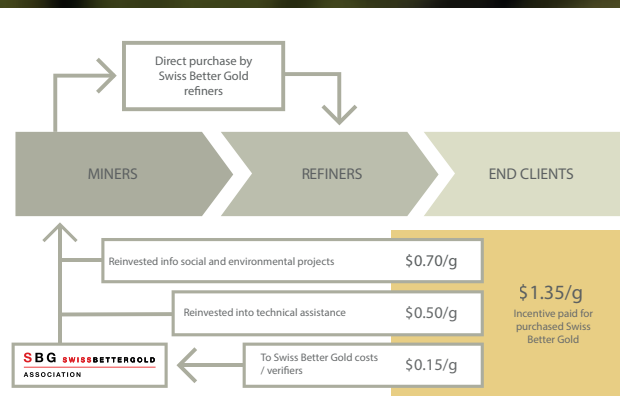
Benefits of joining Swiss Better Gold

Supplying gold from artisanal mines to the Swiss Better Gold market

By becoming accredited with Swiss Better Gold, mining producers can gain access to a traceable, responsible and direct supply chain.

The Swiss Better Gold market includes four refineries that are part of the LBMA Good Delivery List, ensuring compliance with high industry standards and international best practices, as well as a network of exclusive end-buyers who are members of the Swiss Better Gold network.

“ Become part of a system that supports artisanal mining with technical assistance and the generation of positive socio-environmental impacts

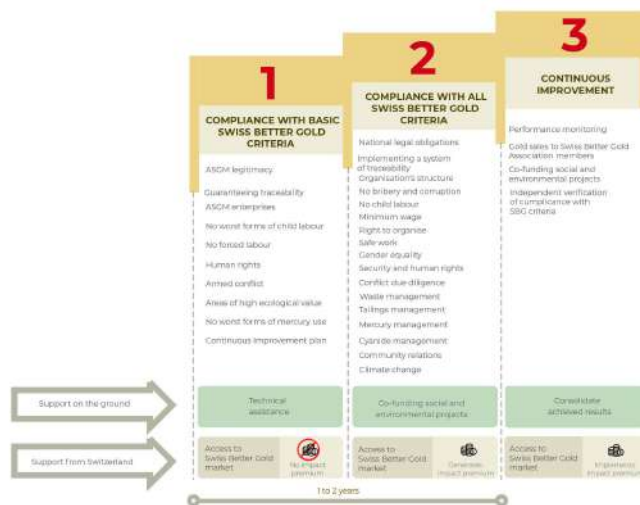


To achieve the Swiss Better Gold accreditation, mining producers receive technical assistance to gradually improve and adopt responsible practices through 27 ESG-focused sourcing criteria aligned with international standards.

SBG's Continuous Improvement Escalator guides mining producers step by step to enhance their technical, social, and environmental practices with the support of the SBG technical teams on the ground.

As producers progress on the escalator, they meet Swiss Better Gold criteria and maintain responsible standards.

Once fully accredited, producers receive an additional premium per gram of exported fine gold, which is reinvested in socio-environmental and/or productive projects. These initiatives contribute to community development, environmental protection and technical improvements in mining operations and their surrounding areas.



Contact us

For more information on becoming an SBG accredited producer, please reach out to us at info@sbga.ch

Follow us on

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SBG SWISS BETTER GOLD

Swiss Better Gold

is a programme dedicated to artisanal, small-scale and medium-scale gold mining. Since our inception, we have facilitated the export of more than **19 tonnes** of responsible gold, generating a premium of more than **\$15 million**, which has been reinvested in **86 projects** on the ground. *



About Us

Founded in 2013, Swiss Better Gold is dedicated to improving the working and living conditions in partner mines and mining communities. SBG bridges the gap between producers and international markets, and promotes socially and environmentally responsible practices in gold supply chains.

Why We Engage with Miners

SBG works with artisanal, small- and medium-scale mining operations because millions of people depend on these activities for their livelihoods. ASGM alone contributes an estimated 20% of the annual gold supply and employs 80%** of the global gold mining workforce. Across the sector, miners face serious challenges such as child labour, unsafe working conditions, mercury pollution and limited access to finance.

*Data calculated between 2013 and 2024.

**World Gold Council Report 2024.

Our mission & approach

• Continuous improvement

We guide mining producers through our unique Swiss Better Gold Continuous Improvement Escalator, helping them make step-by-step improvements in environmental, social, and governance practices to progressively achieve 27 ESG-focused criteria developed by SBG.

• Boots on the ground

Our approach is implemented by our country teams working directly on site with mining producers to support them in gradually aligning with SBG criteria. Our experts include mining and environmental engineers, social workers, specialists in health and safety and other experts – all knowledgeable about the specific mining contexts and challenges in each of our intervention countries.

• Inclusive sourcing

By jointly developing and committing to their improvement plan, mining producers show their readiness to become SBG suppliers. This process supports the business continuity and sustainability of mining organisation, empowering local economies in the process.

• Direct impact

For every gram of gold purchased through an SBG supply chain, an impact premium is reinvested into social and environmental projects to benefit the mining producers and their communities, as well as into technical support to accelerate positive change in this sector. Generated by end-buyers, this simple market mechanism allows downstream players not only to give recognition to the mines that have achieved all SBG criteria, but also to support the transformation of other mines that are still in the early stages of accreditation.



Total number of miners
in SBG partner operations*:

4,882

 Colombia
1,161

 Perú
3,721

24,410

Indirect beneficiaries



Number of direct beneficiaries
of SBG funded projects:

8,548

Technical Assistance: 273
Social Environmental Fund: 8,275

Resources

- Learn more about our work in our latest [Impact Report](#)
- View our [current members](#)
- [Access our publications](#) including verification guidance, grievance mechanisms, and evaluation reports
- [Explore the Swiss Better Gold Criteria](#)